

# JUDITH SAMUELS, MBA, PHD

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**OBJECTIVE** | Highly effective nonprofit executive who will bring the tools and processes you need to measure and maximize your impact.

**SKILLS & ABILITIES** | Optimizing team productivity and cohesion  
Developing and implementing cutting edge and incisive evaluation and research  
Enhancing data and analytic approaches for strategic planning & decision support  
Seeding expertise in network theory, collective impact & social impact investing

**EXPERIENCE** | **CEO, THE SAMUELS GROUP (PRESENT)**

Providing transformational evaluation and assessment systems to philanthropies and nonprofits to maximize their impact.

**MANAGING DIRECTOR, IMPACT & PERFORMANCE ASSESSMENT**

UJA FEDERATION OF NY

9/14 TO 9/17

Transformed the organization culture of the “world’s largest local charity” towards data-informed planning and decision making.

Spread knowledge, maximizing impact with start-up of global Jewish Evaluation Network; currently >250 members

Created comprehensive, right-size framework, data system and methodology to evaluate portfolio of 1,300 funded grants per year. Ranging from small local program grants and to \$30 million unrestricted grants to global partners.

**PRINCIPAL/OWNER SP3 INNOVATIONS CONSULTING**

9/09 TO 9/14

Provided insight and direction to organizations in areas of: strategic planning; use of data, evaluation and metrics; evidence-based practices

**SENIOR RESEARCH SCIENTIST, HEALTH SERVICES RESEARCH**

NATHAN KLINE INSTITUTE FOR PSYCHIATRIC RESEARCH

1/95 TO 9/14

Led a multi-disciplinary team conducting applied and policy research at the intersection of complex social issues: health, mental health and substance abuse services research; homeless interventions; health services payment systems; cost effectiveness

**TEACHING APPOINTMENTS NEW YORK UNIVERSITY:**

ROBERT F. WAGNER GRADUATE SCHOOL OF PUBLIC SERVICE  
& GLOBAL INSTITUTE FOR PUBLIC HEALTH

9/91 TO 5/16

**EDUCATION** | **THE COLLEGE OF NEW JERSEY**

B.A. SOCIOLOGY, MINORS ELECTRONICS ENGINEERING & MUSIC

**RUTGERS UNIVERSITY**

MBA

**NEW YORK UNIVERSITY, ROBERT F WAGNER GRADUATE SCHOOL**

M.PHIL & PHD

**REFERENCES** | Furnished upon request

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